

We all know the saying that the three most important things to look for when buying a house are:

LOCATION LOCATION LOCATION

At **Greenwood James**, we believe that the same is **equally true** when it comes to deciding which Estate Agent to **entrust** with the sale of your property.

Before you instruct an agent, ask yourself (or them) these three things:

Where is the **LOCATION** of their office?

At **Greenwood James**, we know that in order to **specialise** in the **BL2** and **BL3** areas we need to be based in that area. Our **prominent** office on Bury Road is located on one of the busiest shopping parades in the North West and, because we have ample **free parking**, we get more **local people** calling into the office who want to remain in the area. This means that we have people **specifically looking** for properties like yours.

What **LOCATIONS** do they use to promote your property?

It is a well known fact that approx **80%** of buyers look on the internet to find their next house. That is why we make **extensive use** of the internet to **promote** our properties using a number of well known web sites including greenwoodjames.co.uk, rightmove, homesonview.co.uk, findaproprerty.com, primelocation.com and propertylive.co.uk.

However, what many people don't realise is that if **80%** of buyers use the internet, **20%** don't. That is why **we also promote** our properties using alternative medias including "The Bolton News Property Guide" and this "Red Rose Directory". We understand that in order to **sell your house** and get the **best price**, we need to tell as many people as we can about it, that is why **we invest** in so many different forms of advertising.

How knowledgeable are they about the **LOCATION** of your property and how active / successful are they in that area?

Because we have **successfully worked** in the area for **over four years** now, we know what properties are selling (*we have probably seen most of them*) and, more importantly, what prices they are selling for (*often quite different to what they are advertised for*). Our **specialist knowledge** and **experience** in the area means that we are able to tailor our marketing to meet **your specific needs** as well as provide you with the most **appropriate marketing** advice. Our **success in the area** speaks for itself.

So remember, when it comes to deciding who is the most suitable Agent to help you to sell your house, the **THREE** most important things to look for are:

LOCATION LOCATION LOCATION

We are confident that having asked yourself those questions, you, like many others, will agree that **Greenwood James** are the most suitable people to help you sell your house.

Call us now on **01204 396357** to arrange a **free, no obligation market appraisal** of your home.

01204 396357

846 Bury Road, Breightmet, Bolton BL2 6PA

greenwood james

estate & letting agents

Thank You

To all our clients who took the time and effort to respond to our independent Customer Satisfactory Survey

We had a 70% return rate of which **100%** said that they would **recommend us to others**

Greenwood James...
...Key to your success & Satisfaction

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